



Economic Alliance
SNOHOMISH COUNTY

Ways to Grow Your Business

A Business Resource Guide





Connect With Local Leaders in Business and Government

Have your voice heard

- ▶ Connect with government and elected officials and make your voice heard in Olympia and Washington D.C.
- ▶ Partner with EASC to champion and advocate for the issues that affect businesses in Snohomish County.
- ▶ Receive timely updates and the latest economic data and trends to better understand the local business climate.

Help with relocation or expansion

- ▶ Get help with every stage of relocating or expanding a business within Snohomish County, including:
 - ▶ find a location
 - ▶ connect with local training programs to develop talent
 - ▶ coordinate with utilities
- ▶ Certificate of Origin processing for exporters

Build your influence

- ▶ Educate yourself and your team on topics to support your business.
- ▶ Increase visibility for your business through networking opportunities.
- ▶ Connect with local chambers, associations, and organizations to discover new business opportunities.
- ▶ Interact with regional private and public sector decision makers.

Economic Alliance Snohomish County

 [Learn more: economicalliancesc.org](http://economicalliancesc.org)



Access Helpful Data, Tools and Resources

Access free business resources

- ▶ Access online resources, including:
 - ▶ market research data
 - ▶ legal forms and resource center
 - ▶ small business reference center
 - ▶ business magazines and literature
- ▶ In-library resources, including:
 - ▶ one-on-one resource consultation
 - ▶ business classes, creative tech centers and computers, printers, and software
 - ▶ meeting space and free wifi

Sno-Isle Libraries

 [Learn more: sno-isle.org/business](http://sno-isle.org/business)

Financial resources to grow

- ▶ Find loan programs designed for business owners who may have trouble qualifying for a traditional bank loan.
- ▶ Access resources for loans with a third party lender, guarantee a bond, or find venture capital.

Small Business Administration

 [Learn more: sba.gov/tools/linc](http://sba.gov/tools/linc)

Empowering entrepreneurs

- ▶ Access to education resources and certifications.
- ▶ Small businesses owned by minorities, women, disadvantaged persons have equal opportunity to participate in public contracting and procurement.

Washington State Office of Minority & Women's Business Enterprises

 [Learn more: omwbe.wa.gov/](http://omwbe.wa.gov/)



Get Free One-on-One Mentoring and Advising

Meet with a certified business advisor

- ▶ Access confidential, professional, objective business guidance from certified business advisors at no cost.
- ▶ Access a market research team at WSU and industry research and resources from the National SBDC Research Center at UTSA.
- ▶ One-on-one direct assistance with financing, forecasting, operations, HR, marketing and sales, exporting, selling or buying a business and more.
- ▶ Meet with an advisor once, or schedule regular ongoing meetings to achieve your business goal.

Small Business Development Center

 [Learn more: wsbdc.org](https://www.wsbdc.org)

Meet with an executive

- ▶ Free one-on-one mentorship from working and retired executives.
- ▶ Free business training and education.
- ▶ Online resources including business templates, guides, quizzes, and blogs.

SCORE

 [Learn more: snomishscore.org](https://www.snomishscore.org)

Improve your manufacturing process

- ▶ Become more globally competitive with consulting from manufacturing experts and a network of industry resources.
- ▶ Consulting on supply chain management, strategy and growth, high performance leadership development, and transition and succession planning.
- ▶ Lean Training Solutions and ISO Certifications.
- ▶ Food Safety Modernization Act Training and Compliance.

Impact Washington

 [Learn more: impactwashington.org](https://www.impactwashington.org)



Win Government Contracts

Help with all government contracts

- ▶ Get help understanding the government market and learn what kind of opportunities are available.
- ▶ Gain knowledge on growing your business in the government market through:
 - ▶ procurement solicitations for any federal, state or local agency
 - ▶ training on marketing to government agencies
 - ▶ assisting and reviewing proposals
 - ▶ contracts, certifications and much more

Washington PTAC

 [Learn more: washingtonptac.org](https://www.washingtonptac.org)

Win defense contracts

- ▶ Join an association of over 240 Northwest defense and security businesses.
- ▶ Strengthen and grow your business through one-on-one procurement counseling, business-to-business networking and advocacy.
- ▶ Services also help strengthen our region's economy and our nation's security.

Pacific Northwest Defense Coalition

 [Learn more: pndc.us](https://www.pndc.us)

Win transportation contracts

- ▶ Learn how to bid on transportation projects through:
 - ▶ free business counseling
 - ▶ financial assistance and loan package preparation
 - ▶ small business training
 - ▶ obtaining surety bonding
- ▶ Specialized focus on small and disadvantaged businesses in the states of WA, ID, AK, and OR.

Northwest Small Business Transportation Resource Center

 [Learn more: transportation.gov/osdbu/nw-sbtrc](https://www.transportation.gov/osdbu/nw-sbtrc)



Bring a New Product or Service to Market

Bring an idea to life

- ▶ Get help every step of the way - from starting a business to bringing a product or idea to market.
- ▶ Access one-on-one mentoring from successful business leaders who will help with strategy, product evaluation and product validation.
- ▶ Get help finding and acquiring funding.

NW Innovation Resource Center

 [Learn more: nwirc.com](http://nwirc.com)

Bring a product to retail

- ▶ Test market your products/services in three retail stores.
- ▶ Access low-cost marketing and networking opportunities that help micro businesses in Washington increase their sales and create brand awareness.
- ▶ Attend workshops, networking, and training events.

GroWashington

 [Learn more: growashington.com](http://growashington.com)

Build prototypes

- ▶ Affordable access to an 11,000 square foot state-of-the-art makers facility at Edmonds Community College – available to the public after hours.
- ▶ Equipment includes a Laser Cutter, 3D Printers, a CNC Router, and 3D Scanners.
- ▶ Quick, low-cost training will have you building prototypes in no time.

THE FACILITY Makerspace at EdCC

 [Learn more: david.voetmann@edcc.edu](mailto:david.voetmann@edcc.edu)



Develop Leaders and Expand Your Workforce

Develop leadership

- ▶ Choose from two programs: Signature and Young Professionals.
- ▶ Class members will identify their core leadership abilities, examine complex community issues, create new collaborations and grow professional networks.
- ▶ Graduates leave with a new awareness of how to build thriving companies, communities and organizations.

Leadership Snohomish County

 [Learn more: leadershipsc.org](http://leadershipsc.org)

Take your business to the next level

- ▶ Participants typically have a minimum of five years experience running a business, generate about \$500,000 - \$15 million in sales, and have five or more employees.
- ▶ Access classroom instruction, business advising and a network of professionals that will help you:
 - ▶ grow and improve your business
 - ▶ maximize your investments
 - ▶ grow faster while working less

EvCC Small Business Accelerator Program

 [Learn more: everettcc.edu/ccec/small-business-accelerator](http://everettcc.edu/ccec/small-business-accelerator)

Expand your workforce

- ▶ Access information and data on the region's labor market and attract the employees you need.
- ▶ Connect with regional stakeholders with common missions and goals.
- ▶ Work with educational systems to develop tomorrow's workforce.

Workforce Snohomish

 [Learn more: workforcesnohomish.org](http://workforcesnohomish.org)



Economic Alliance

SNOHOMISH COUNTY

OUR MISSION

Economic Alliance Snohomish County exists to be a catalyst for economic vitality resulting in stronger communities, increased job creation, expanded educational opportunities, and improved infrastructure.



**Market
Snohomish County**



**Attract New
Investment**



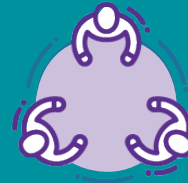
**Improve Quality
of Place**



**Respond to
Employer Needs**



**Connect Regional
Leaders**



**Engage the
Community**



(P) 425.743.4567 • info@economicalliancesc.org

808 134th St SW, Suite 101 • Everett, WA 98204

economicalliancesc.org

ADVOCATE • DEVELOP • CONNECT